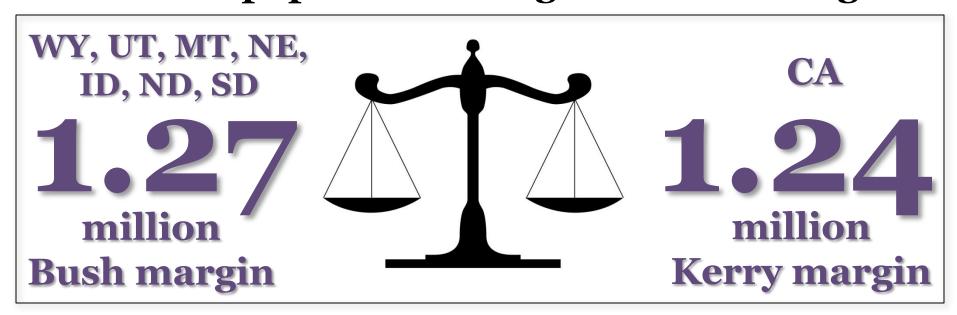
With National Popular Vote, candidates will not ignore small states. In 2004, seven rural Western states* yielded a bigger margin for George Bush than California did for John Kerry—despite California's population being three times larger.



You needn't be big in order to generate attractive vote margins. NPV would place this unexplored electoral frontier back on the map.